

GAME OF PENALTIES

Watched from a certain angle, the affairs and business of daily life resemble a game which might be called, "PENALTIES."

Those players who are most alert, most adept, who have sharpest wits, rarely pay a "penalty," while the careless players are constantly "paying up."

There are no set rules in the game of "Penalties." It is a mere matter of "blundering and paying the fines."

Take the case of the man who buys a horse—know-

ing little about horses, and less about what they should cost, he pays about twenty-five dollars more than he would have needed to pay for the animal. He never read the ads. of people who had horses to sell, and, in effect, his \$25 penalty paid for this neglect.

Another man owns a house, and rents it to the first inquirer who has sought him out since he put up the placard. He is not quite satisfied with the man's responsibility, and is a little reluctant about knocking off a few dollars from the already low rent—but there is no other tenant "in sight," and he accepts the doubtful one. His "penalty" is the eventual loss of two months' rent income, the cost of re-papering the house, and of making many repairs—all of which he could have avoided by spending a dollar or two in the first place for "To Let" ads., which would have placed prospective tenants in competition for his house, and would have enabled him to "take his choice."

The housewife blunders into "paying penalties" by asking her neighbor's servant to secure a servant for her—some "friend of hers." She gets a "breaker," and for most of the month watches the gradual destruction of china and despoiling of household "pretty things." She pays her "penalties," because she gave

herself no room for CHOICE in selecting a servant—virtually delegating the selection to someone else. A "Help Want" ad., run for a few days, would have changed the affair from that of a place hunting the servant to that of a lot of servants hunting the place—which is a very different thing.

The person who works for too small wages, who pays too high rent, who "gives away" things which have a market value, or that could have been exchanged for more useful articles—that person is always a loser in the game of "Penalties," and wholly because he doesn't realize the nature of the game.

Glance over the little ads today and see how other people are avoiding paying penalties. Try a News-Times Want Ad Today

RATE—1 CENT A WORD FOR THE FIRST INSERTION AND 1-2 CENT A WORD FOR EACH INSERTION THEREAFTER

THE ABOVE RATE IS FOR BOTH MORNING AND AFTERNOON EDITIONS.

KING ALFONSO HURT.

MADRID, Oct. 11.—King Alfonso is suffering from a mysterious injury to his leg and could not attend the state ball in honor of Fies. Poincaré.

RENEWAL OF LIQUOR LICENSE.

Notice is hereby given to the citizens of the city of South Bend, Portage township, St. Joseph county, state of Indiana, that the undersigned, Peter Nylkos, will apply to the board of commissioners in and for said county, at their November term, 1913, for a renewal of my license, to sell intoxicating liquors in less quantities than five (5) gallons at a time, with the privilege of allowing the same to be drunk on the premises, and for the further privilege of selling cigars, tobacco and non-intoxicating beverages, and the serving of lunch to customers. The place of business wherein said liquors are to be sold and drunk, is located at No. 141 North Huey street, formerly known as North Sixth street, in the city, township, county and state aforesaid; and is more particularly described as being the front room on the ground floor of the two-story frame building located at the above number. The dimensions of the said room are feet wide, east and west, and 24 feet east and west, with entrance at the front and rear of the said building. PETER NYLKOS, October 11, 1913.

RENEWAL OF LIQUOR LICENSE AND TRANSFER OF LOCATION.

Notice is hereby given to the citizens of the Third ward of the city of South Bend, Portage township, St. Joseph county, Indiana, that the undersigned will apply to the board of commissioners, at their November term, 1913, for a renewal of my license and permission to transfer location of my place of business, to sell intoxicating liquors in less quantities than five gallons at a time, with the privilege of allowing the same to be drunk on the premises, and for the serving of lunch and sale of non-intoxicating liquors, tobacco and cigars. My place of business wherein said liquors are to be sold and drunk, is located in the front room on the ground floor of a two-story brick building, located at 404 South Chapin street, South Bend. The dimensions of said room are 78 feet, east and west, and 29 feet 6 inches north and south of South Chapin street, and the rear of said building. JOSEPH F. KITKOWSKI, Oct. 11, 1913.

NOTICE OF HEARING A STO SPECIAL BENEFITS.

City of South Bend, Indiana. Department of Public Parks. Notice is hereby given that the following street improvement has been completed: Concrete Asphaltic Pavement on St. Louis street from Jefferson Blvd. to South Bend avenue, under Improvement Resolution No. 3. It is the city of South Bend, Indiana. There is on file in the office of this board, and subject to public inspection, an assessment, which contains the names of all property owners who are subject to assessment, a description of the property to be assessed, and the amount of such prima facie assessment. This board at its office in the city hall, will on the 17th day of October, 1913, at 10 o'clock, receive and hear representations as to the amount of each assessment, and will decide whether the assessed lots or tract of land, or person or persons benefited by said improvement in the amounts named on said roll. DR. E. J. LENT, HORACE L. GREEN, RICHARD E. BELL, W. J. BROWN, Board of Park Commissioners. Arthur P. Perley, Secy. Oct-10-13

NOTICE OF ADMINISTRATION.

Notice is hereby given that the undersigned has been appointed the clerk of the circuit court of St. Joseph county, state of Indiana, executor of the estate of Christopher Engell, late of St. Joseph county, Indiana. Said estate is supposed to be solvent. JOSEPH V. WYPIKOWSKI, Oct-10-13

NON-RESIDENT NOTICE.

State of Indiana, St. Joseph county, ss. In the St. Joseph Superior Court, September Term, 1913. Sophia Askin vs. Jane Tilton, et al. Cause No. 1470. Quiet Title.

Be it known that the above named plaintiff has filed in the office of the clerk of said court her complaint against said defendant in the above cause together with a proper affidavit said said defendants, Jane Tilton, whose Christian name is unknown, wife of Gideon Middleton Tilton; the unknown heirs, representatives, devisees, legatees, executors, administrators and assigns of Tilton, whose Christian name is unknown, wife of Gideon Middleton Tilton, are not residents of the state of Indiana.

Said defendants are hereby notified that said cause will stand for trial on the 2nd day of November, 1913, the same being the 2nd day of the next term of said court to commence at the city of South Bend, the 1st Monday of November, 1913, at which day said defendants are required to appear to said action.

FRANK J. CRISTOPH, Clerk.

By John P. Cully, Deputy.

A. P. C. & C. Attys. for Plaintiff. Oct-11-13

HELP WANTED—MALE.

WANTED—Two first class electricians. Inquire S. D. Moran, 421 S. Michigan.

WANTED—COMPETENT MAN TO TAKE CHARGE OF STEEL PLOW DEPARTMENT. ONE WITH EXPERIENCE PREFERRED. SOUTH BEND CHILLED PLOW CO.

WANTED—Wagon factory superintendent for building three spring and platform work. send resumes. De Kalb Wagon Co. De Kalb, Ill.

PRACTICAL instruction in a garage and repair shop under the direction of the most skilled and high class automobile experts. A splendid automobile text book, and kit of tools free to each student. Day and evening classes. Prices reasonable. Payment plan if so desired. We teach you thoroughly in a few weeks' time. Write, call or phone for particulars. SEELY AUTO SCHOOL & GARAGE, 202 S. Michigan st. Both phones.

BIG MONEY selling our specialty: sells like lightning; every woman wants it. Call 218 N. Michigan, Desk 3.

HELP WANTED—MALE.

MEN for general farm work by month or day. Go west either car fare to Olive, walk north to farm. J. F. Reynolds, County 9192.

WANTED—Solicitor. Apply Box G 100 News-Times.

MEN—Age 18 to 30, wanted at once for Firemen and Brickmen; no experience necessary; \$80 to \$120 per month; promotion; no strike; write immediately for full particulars. Address H. C. F., care News-Times.

WANTED—Experienced foreman for steel plying fitting and assembling department. State age and experience and give references. South Bend Chilled Plow Co.

WANTED—Men that work in machine shops and factories. If you would like to earn \$8 to \$12 per week extra using your idle time only, call Sunday morning 11 to 12 o'clock, Oct. 5, at 724 J. M. S. Bldg.

WANTED—Two experienced shoe clerks for Saturday afternoon and evening. S. B. \$2.50 Sample Shoe Parlor, 210 S. Michigan st. Upstairs.

HELP WANTED—FEMALE.

WANTED—Competent girl for general housework in small family. No washing. Apply 927 E. Wash. Phone 1135.

WANTED—Refined lady for traveling position; represent eastern company. Fine salary and expense paid. Address Box K-5, care News-Times.

WANTED—Refined lady to canvass for Christmas Art specialties. Address Box K-7, care News-Times.

WANTED—A girl for general housework. Inquire 425 Clinton st.

WANTED—An experienced girl for general housework in family of 2. No washing. Mrs. Wm. Krumm, 503 Blaine ave.

WANTED—Experienced girl for general housework; full cleaning done. Mrs. D. M. Coen, 941 Riverside Drive. Home 8613.

WANTED—A lady to help on custom coats; good wages; steady position. 221 S. Main st.

WANTED—Apprentice girl at Madam Schwartz, 135 N. Michigan st. Home 6417.

WANTED—Lady sonnetor. Apply Box G 24, News-Times.

WANTED—Girls to learn cigar making; paid while learning. L. S. Kent Cigar Co.

WANTED—Girl for stripping tobacco; good wages; steady work. L. S. Kent Cigar Co.

WANTED—Bunch makers and rollers; steady work. L. S. Kent Cigar Co.

WANTED—Young woman for Shirt Making; no previous experience necessary; good pay while learning. Saturday afternoon. Wilson Bros. Shirt Factory, W. Sample st.

WANTED—Competent help. Washing done. Good wages to suitable party. Apply with references, mornings, 413 W. Colfax.

KELLY BUSINESS SCHOOL, 120 E. Wayne st. over Kinney Shoe Store. Day and night sessions. Begin any day or evening. All commercial subjects. Typewriters for rent.

Special class in penmanship, pen and brush lettering and mechanical drawing now forming. Term begins Nov. 3. Sessions, Tuesday and Thursday evenings. Enroll early. Call Bell phone 943. Home 2484.

SITUATION WANTED—MALE.

YOUNG MAN, experienced salesman and office man, now employed as bookkeeper and cashier in large city, desires position in South Bend. Address News-Times Box K-5.

WANTED—Position as chauffeur for private car or truck. Address Box K-4, News-Times.

LOST AND FOUND.

LOST—Between Robertson and 519 N. Michigan st., a small open-faced gold watch. Return to 519 N. Michigan st. and receive reward.

LOST—Diamond shaped, gold enameled "Public Savings Ins. Co. of America" badge. Owner's initial on back. Call Main 3278 Bell phone.

LOST—Automobile crank on Second st. between Mishawaka and South Bend. Wednesday. Call Home phone 154 or leave at News-Times office, Mishawaka.

LOST—Friday, between Cottage Grove ave. and Presbyterian church, a pair of nose glasses attached to silver automatic button. Report to Mary A. Cox, convention church.

LOST—Pocketbook on W. Washington av., containing \$15.43 paper money. Finder return to 615 N. Olive st., one 7716 and receive reward.

OFFICE HELP.

STUDENTS entering every week. Call and arrange for courses. Thomas School of Stenography & Typewriting. American Trust Bldg. Stenography, Typewriting, Office Methods, Commercial Correspondence, Emp. Dept. Day and Night School.

WANTED—YOUNG PEOPLE TO ENROLL IN OUR NIGHT SCHOOL. COURSE OF THREE MONTHS ONLY. \$10. ANY OR ALL BRANCHES. THE SAME PRICE. BUILD FOR SUCCESS. FILL FUTURE BY MAKING PREPARATION IN OUR EVENING SCHOOL. PUBLISHED ON REQUEST. JUST CALL BELL 651 OR HOME 551 OR BETTER CALL AT THE COLLEGE OFFICE, OVER SAYS' STORE, SOUTH MICHIGAN STREET, ENTER NO. 7. THE SOUTH BEND BUSINESS COLLEGE.

HELP WANTED—MISCELLANEOUS.

WANTED—People who have no machines or troublesome ones to come and see the New White. See how different they are from others. You can buy them for \$1.00 down and 50c per week. HAVESTOCK, the "WHITE" MAN.

HAVE your home cleaned with the Little Giant cleaner, by an experienced man. Guarantee satisfaction. Home phone 8232. Bell phone 3758.

WANTED—MISCELLANEOUS.

MEN AND WOMEN WANTED for government jobs. \$80.00 month. Write for list of positions open. Franklin Institute, Dept. 955, Rochester, N. Y.

WANTED—People to hear the new Edison Disc Phonograph and the new Hornless Cylinder machines. Store is now open every evening. C. W. Copp Music Shop, 223 S. Michigan st.

WANTED—Two modern rooms, breakfast, or two meals; music, piano, known daughter. Close in. Price, etc. D. News-Times.

WANTED—To purchase house and lot, 7 to 9 rooms. Address K-6, care News-Times, giving general description. Be sure to give location and cash price.

WANTED—Furs to make over; prices reasonable. 132 Paris st. Bell phone 1312.

WANTED—Horses and cattle for fall and winter keeping. Frank B. Yoder, R. D. 1, Bell phone 9476.

WANTED FOR RENT.

WANTED TO RENT—A small farm suitable for truck and poultry. Chas. Cruise, R. R. 6, South Bend, Ind.

WANTED—Modern housekeeping rooms, man, wife, grown daughter. Close in. Price, etc. D. News-Times.

WANTED—Six or 7-room house, strictly modern. WEAVER & RINKER, Call Bell phone 69; Home phone 2237.

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